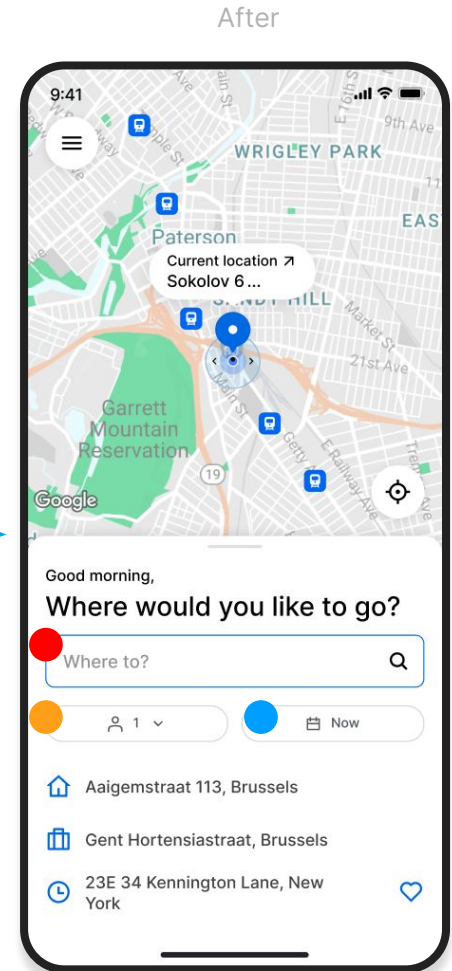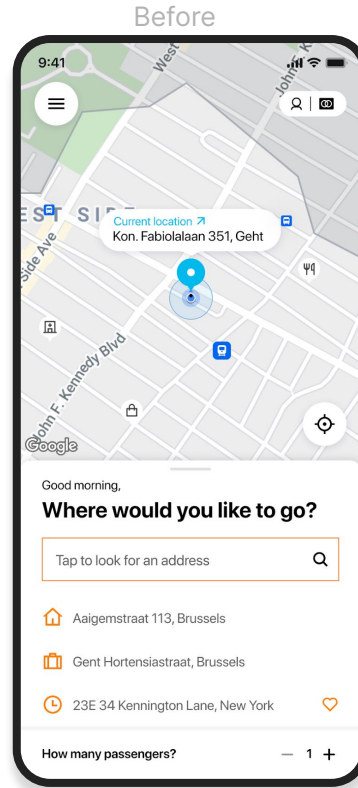# Book rides more easily.

**Book more easily**

# A quicker way for riders to get started.

Riders will see all the information they need to book a ride straight from the homescreen, making it easier to add +1s and book rides that fit their needs.

🔴 Destination

🟠 Passenger count

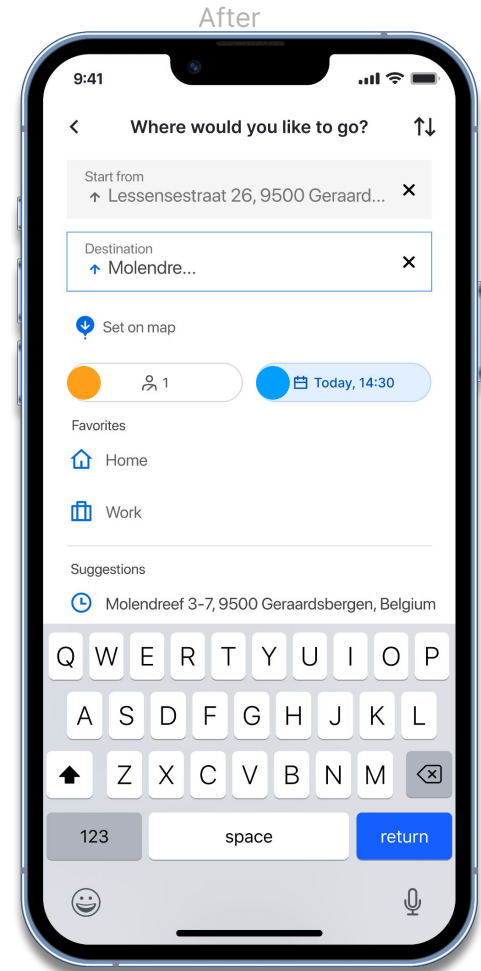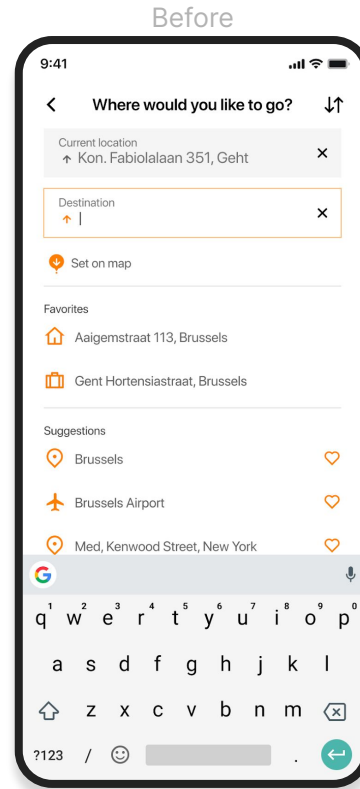🔵 Pre-schedule a ride or book for right now



Before

After

**Book more easily**

# Easier request editing within the search page.

Riders can now edit the passenger count from the origin search screen, without having to go back to the home screen, making it easier to request the right ride.

🟠 Passenger count

🔵 Timing



Before

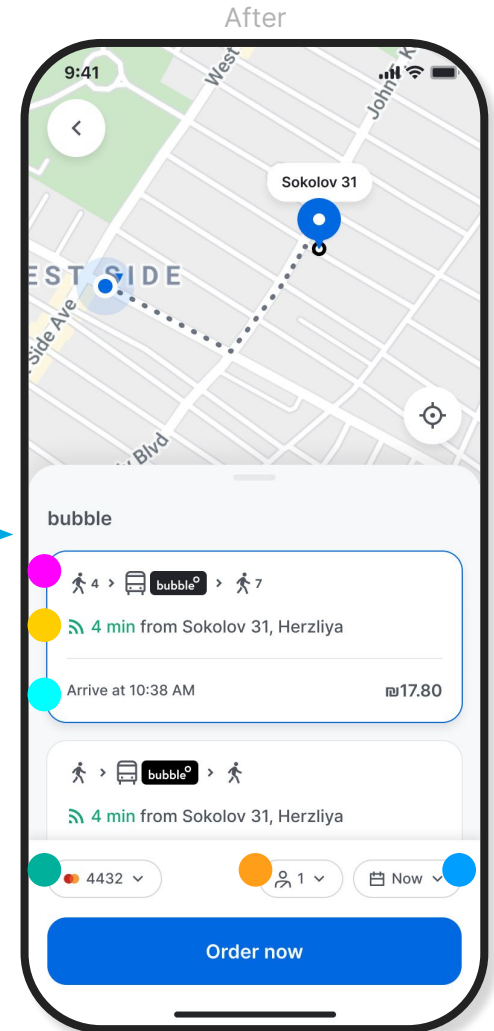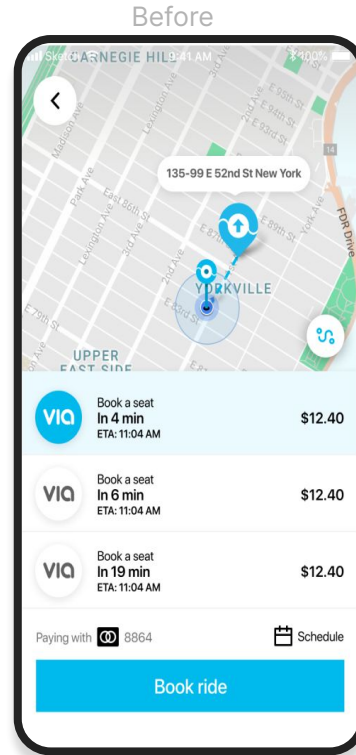After

Via Proprietary & Confidential.

**Book more easily**

# Clear proposals.

Ride proposals better highlight all relevant details so riders are empowered to choose the best ride for them. New payment, passenger count, and ride timing editing abilities on this screen let riders tweak their request easily.

- 🟣 Walking time
- 🟡 Vehicle arrival time at pickup
- 🔵 Arrival time to destination
- 🟢 Payment method
- 🟠 Passenger count
- 🔵 Ride timing

Before

After
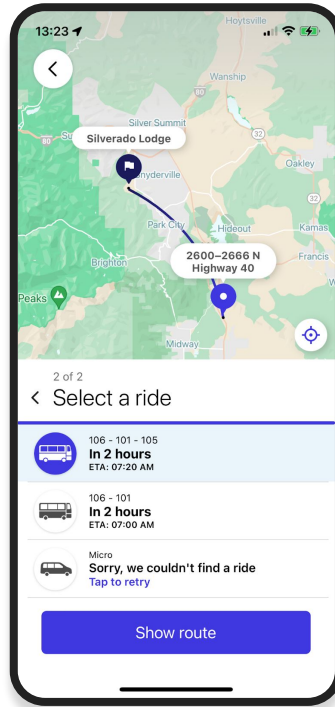
# Better informed decisions.

As always, riders will be clearly notified if requests fall outside of service hours or there are no seats available.
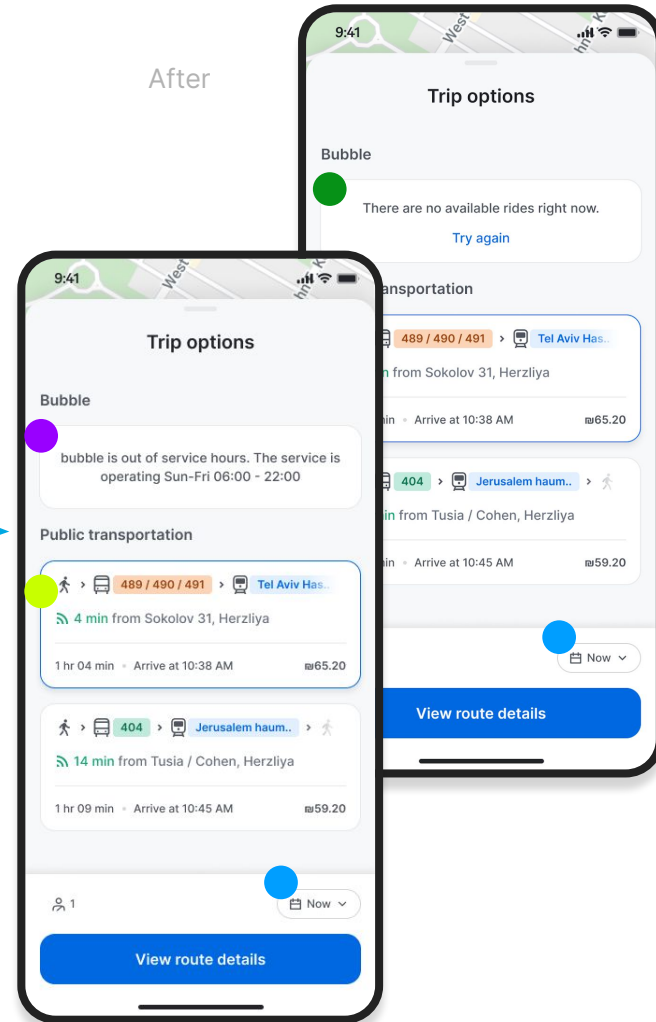
Riders can try to book the microtransit trip again, for a different time or date, or choose a fixed route trip option.

- ● Out of service hours
- ● High demand notification
- ● Ride timing
- ● Fixed route ride suggestions.



Before

After

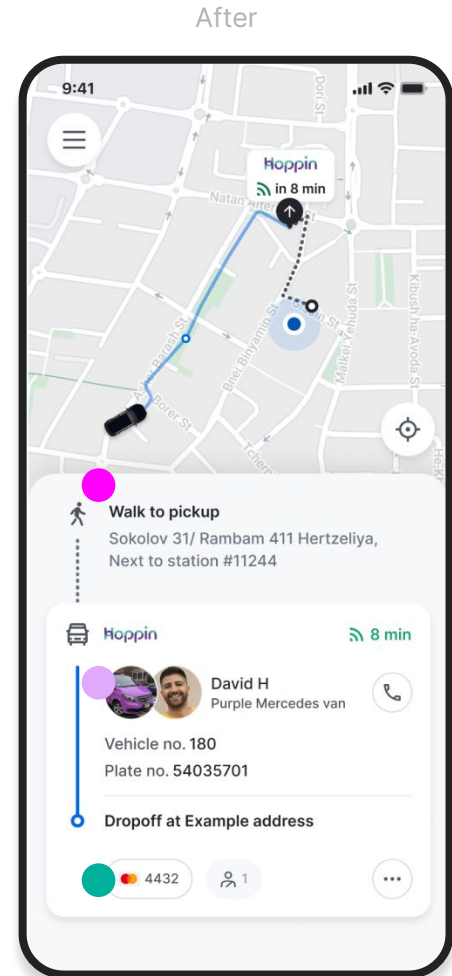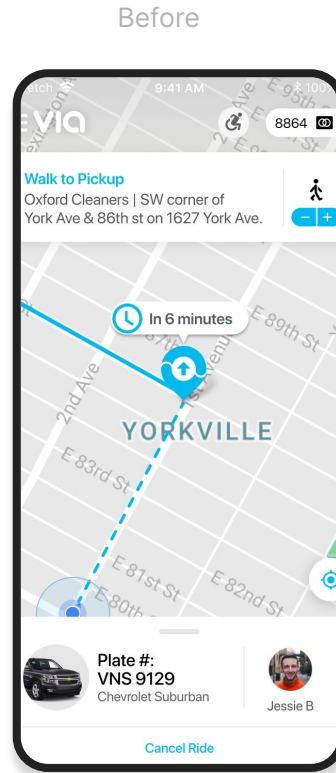# Ride more confidently and safely.

# Helpful info at riders' fingertips.

Combining all ride details into a single place on the screen makes it easier for riders to find the info they need to locate and board their vehicle with confidence.

● Walking instructions

● Vehicle identification

● Edit payment details



Before



After

# Keep others informed about the ride.

Riders can now share their trip details with their friends and family, to keep others up to date on their whereabouts and arrival time.

● Share ride details.

● Auto-generated text.



New Message          Cancel

To: Adam Erickson

I'm using Via to travel to Central park. My driver's name is David H and we are in a Purple Mercedes with license plate 54045701. I'm scheduled to arrive at 11:02.

Hoppin          ETA: 12:36 PM

Arriving to

Nachmani 4

Share my ride details

ETA: 12:36 pm