

BILLBOARDS THAT MOVE ARE SEEN MORE OFTEN



bayline PRIME TIME

Bayline is the premiere showcase for your rolling billboard – a high frequency east/west route through Traverse City's busy neighborhoods, local destinations and beautiful downtown district. Your message will be seen by more people in a shorter amount of time.

BAYLINE AD RATE

\$500 (1-5 months) • \$350 (6-12 months)

BAYLINE PRODUCTION RATE

Production \$1,175-1,700 each depending on design size – not to exceed 50% of window.

Prices reflect print-ready artwork only. Custom design rates vary. Call for details.

\$125

per month

Production cost:
\$185 each



\$200

per month

Production cost:
\$650 each



\$150

per month

Production cost:
\$225 each



\$225

per month

Production cost:
\$770 each



\$175

per month

Production cost:
\$300 each



Bus Wrap
\$250

per month

Production cost:
\$1000-1500 each



Most Popular Size!

Bus Back

\$150

per month



Production cost : \$225 each

Discounts available for multiple ads and long-term orders.

Shelters

\$150

per month



Custom sizing available

Production cost : ask for quote