

TRANSIT advertising

BILLBOARDS THAT MOVE ARE SEEN MORE OFTEN



bayline PRIME TIME

Bayline is the premiere showcase for your rolling billboard - a high frequency east/west route through Traverse City's busy neighborhoods, local destinations and beautiful downtown district. Your message will be seen by more people in a shorter amount of of time.

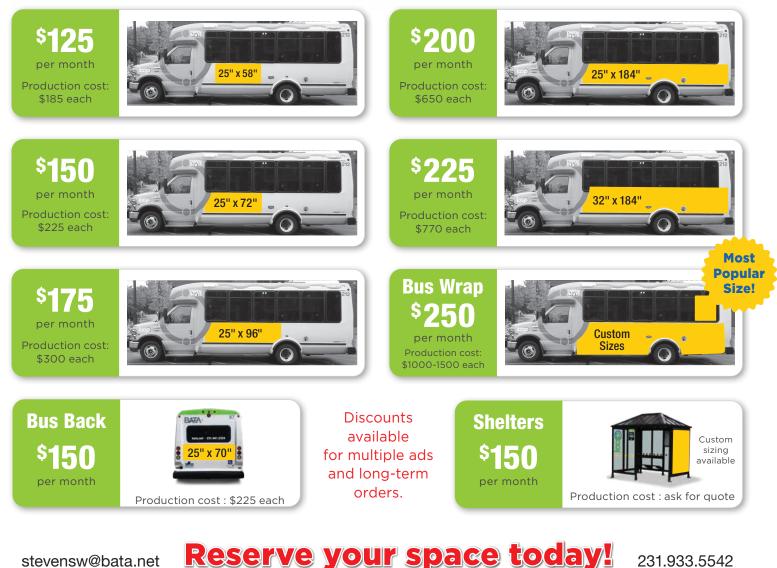
BAYLINE AD RATE

\$500 (1-5 months) • \$350 (6-12 months)

BAYLINE PRODUCTION RATE

Production \$1,175-1,700 each depending on design size - not to exceed 50% of window.

Prices reflect print-ready artwork only. Custom design rates vary. Call for details.



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