

Local Advisory Council January 2026



2026 Vehicle Accessibility Plan

BATA

Bay Area Transportation Authority





Our new indoor parking strategy only allows for a more diverse mixed-use fleet instead of the old Link/ Loop designated buses. Therefore, we have outfitted all our buses with the Demand Response VIA technology, increasing our demand response fleet from 34 to 72 this year.

The following is a snapshot of our fleet, which remains 88% ADA equipped!

7.8% of the fleet is powered by electricity, most of which from BATA's solar panels. 75% of the fleet is a cleaner EV + propane mix.

Planned 2026 Fleet



Vans - Diesel = 1 Electric = 4 (Non-ADA) + 2 (ADA)



Propane Small Cutaways = 38 (ADA)



Gas Medium Duty = 7 (ADA)



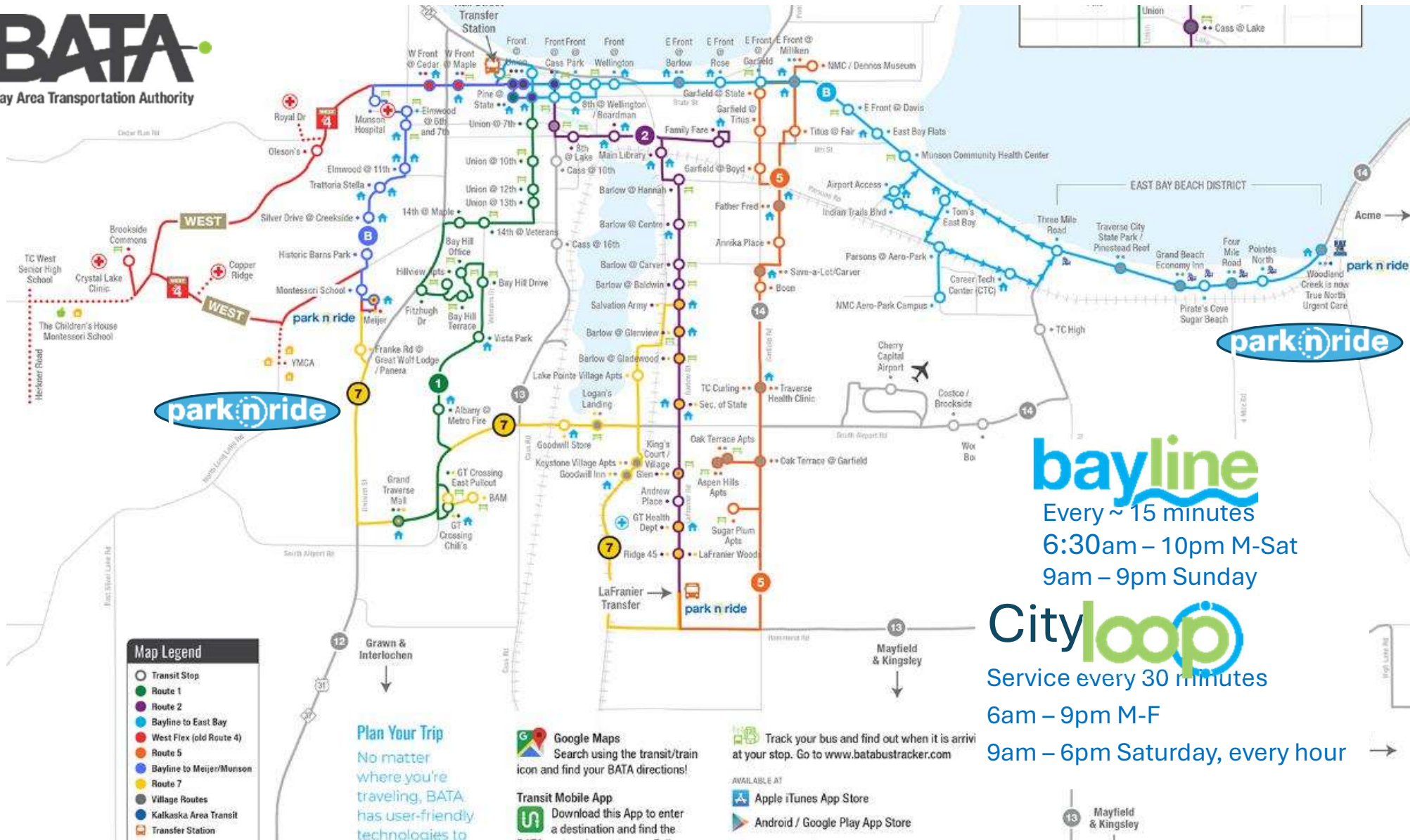
Propane Medium Duty = 14 (ADA)

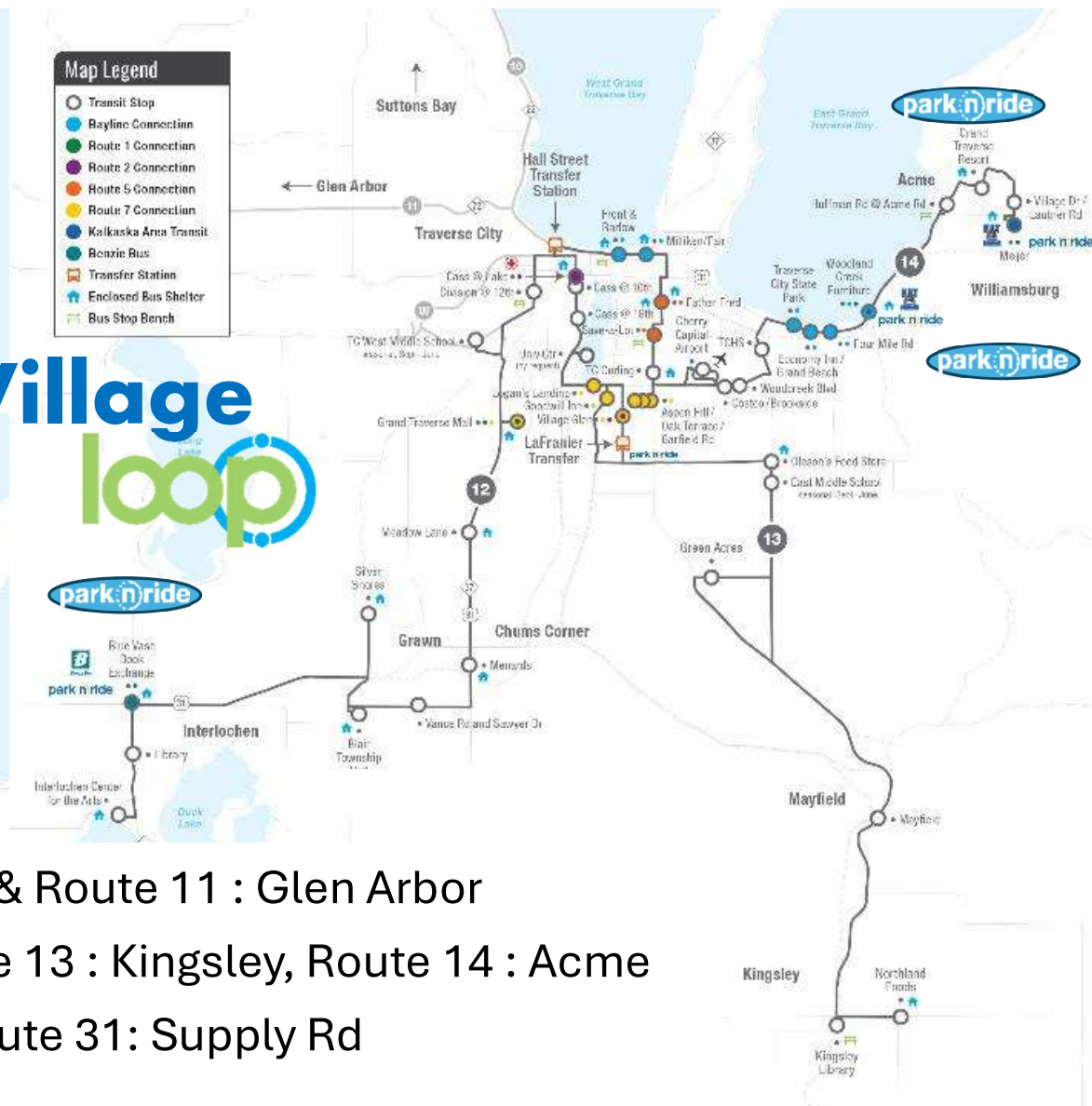
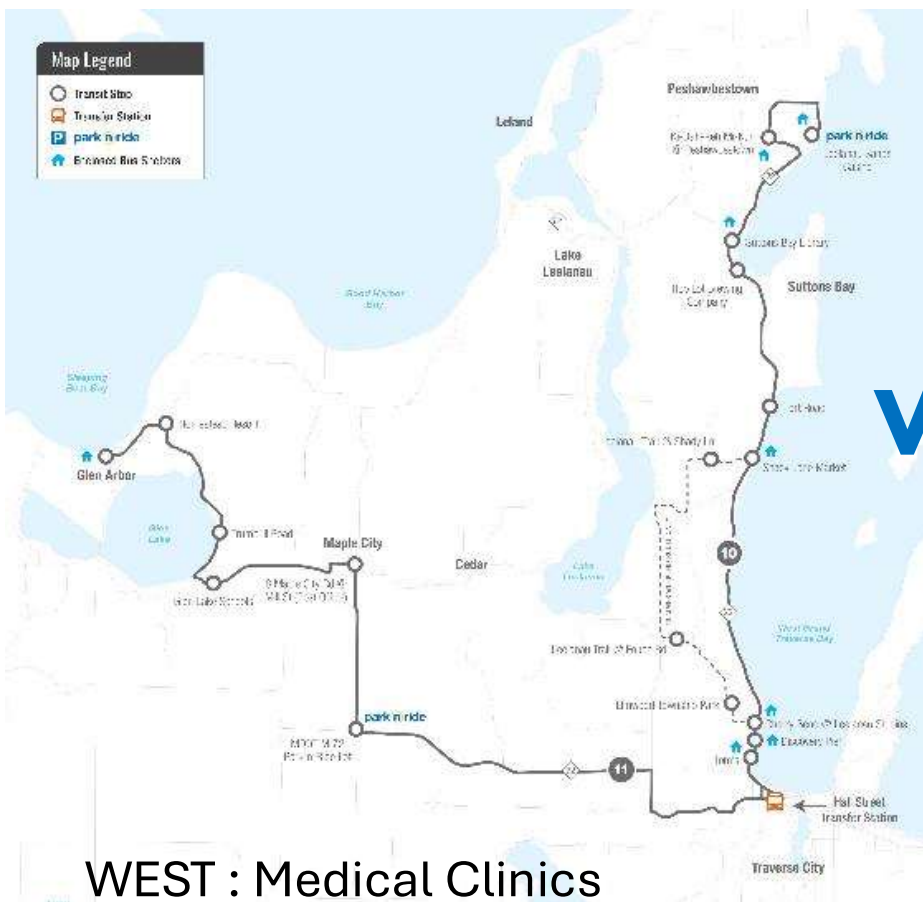


Diesel Medium Heavy = 6 (ADA)



Diesel Large HD = 5 (Non-ADA)





- Route 10 : Suttons Bay (Bike-n-Ride) & Route 11 : Glen Arbor
- Route 12 : Interlochen / Grawn, Route 13 : Kingsley, Route 14 : Acme
- Route 16 : Old Mission Peninsula, Route 31: Supply Rd



Door-to-Door Rides in Grand Traverse

BATA Fare Structure

- Special rates for those that qualify
- Zoom Cards, ZIP tickets, Commuter Pass and cash on the bus – mobile payment for LINK
- Bayline: Free 
- City Loop:
 - Full: \$1.50
 - Reduced \$.75
- Village Loop:
 - Full: \$3.00
 - Reduced \$1.50
- Link:
 - Full \$6.00
 - Reduced \$3.00





RIDERSHIP

Q1 2026 Ridership Report (Oct– Dec 2025.)

Q1 2025 Ridership: Total Ridership

Year / Quarter	Fixed Ridership <small>loop bayline</small>	Link Ridership	Agency Ridership	Total Ridership	2026 % of 2025
FY 2026 Q1	83,076	25,072	8,329	116,477	118%
FY 2025 Q1	64,210	26,212	8,053	98,475	
FY 2024 Q1	53,886	25,875	8,932	88,693	
FY 2023 Q1	55,434	28,517	8,380	92,331	
FY 2022 Q1	53,450	18,886	6,798	79,134	

2026 Q1: 116,477

2025 Q1: 98,475

2024 Q1: 88,693

2023 Q1: 92,331

2022 Q1: 79,134

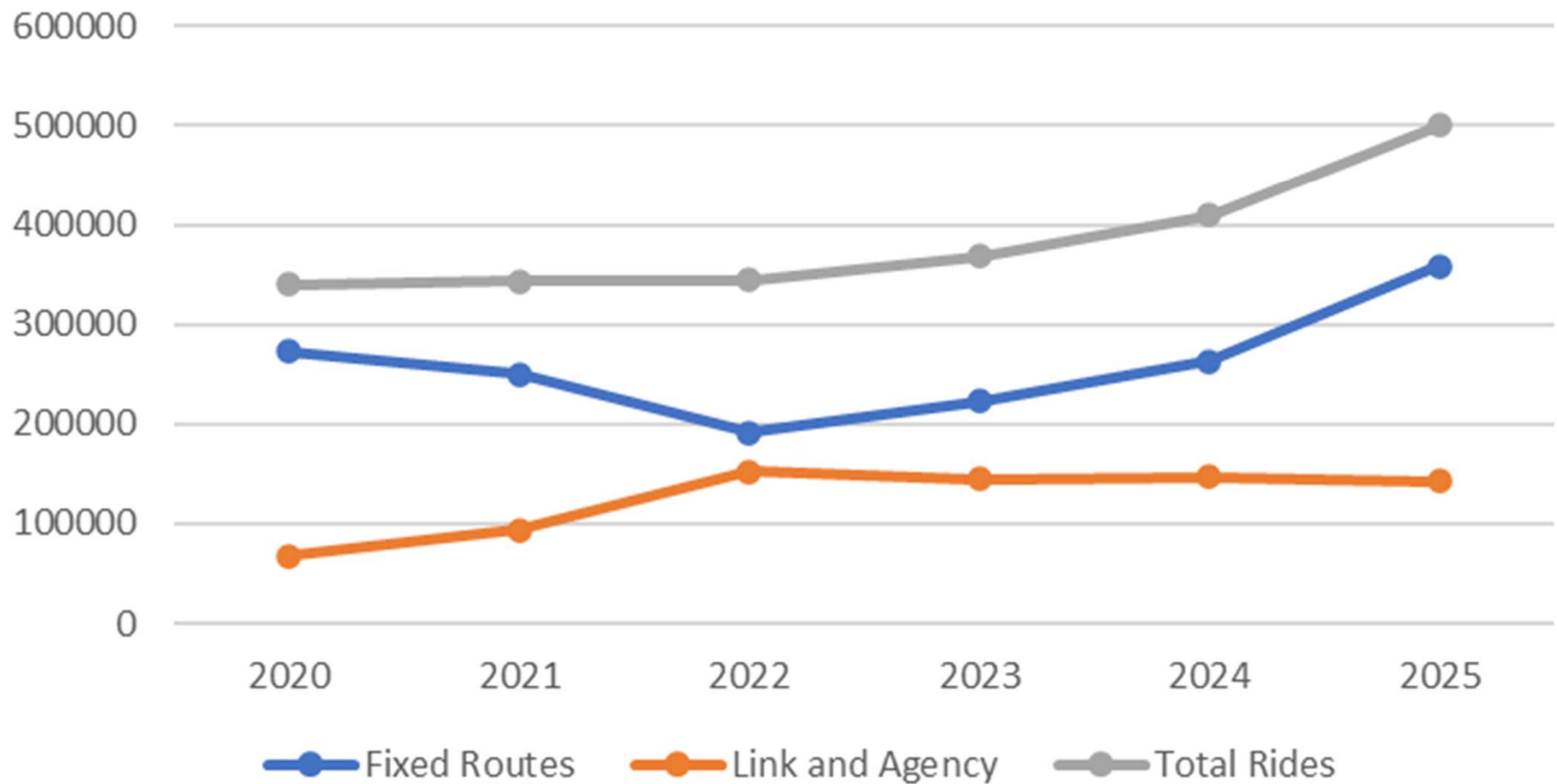
Q1 2026 was 118% the ridership of 2025

2025 Calendar Year Total Ridership: Year over Year Comparison

Route/Service	2025 Ridership	Vehicle Revenue Hours	2025 Revenue Hour Boardings	% of last year's ridership	2024 Ridership	Vehicle Revenue Hours	2024 Revenue Hour Boardings	% of last year's ridership	2023 Ridership	2022 Ridership	2021 Ridership	2020 Ridership
Bayline	171,617	29,692	5.78	140%	122,572	26,605	4.61	126%	96,923	82,167	112,717	105,824
Route 1	35,412	7,432	4.76	144%	24,531	7,760	3.16	84%	29,144	26,746	32,328	38,468
Route 2	37,530	7,586	4.95	136%	27,627	7,688	3.59	94%	29,297	28,360	41,382	40,035
Route 5	1,284	866	1.48	NA								
Route 7	22,698	7,617	2.98	148%	15,290	7,665	1.99	263%	5,809	408		
Route 10	8,694	4,373	1.99	113%	7,681	3,653	2.10	96%	8,042	8,730	12,115	9,781
Route 11	4,416	1,215	3.63	226%	1,953	878	2.22					
Route 12	26,532	7,260	3.65	125%	21,150	7,304	2.90	118%	17,908	13,034	16,097	14,528
Route 13	7,418	3,732	1.99	142%	5,211	3,385	1.54	83%	6,316	5,993	5,616	6,850
Route 14	8,179	3,547	2.31	132%	6,177	3,257	1.90	141%	4,369	4,610	6,283	8,287
Route 16	6,695	626	10.69	95%	7,046	584	12.07	87%	8,081	9,552	5,465	3,377
Route 31	14,742	812	18.16	117%	12,641	1,046	12.09	95%	13,292	13,514	8,829	5,601
WEST FLEX	8,882	2,163	4.11	128%	6,947	1,516	4.58	250%	2,781			
Special	3,676				3,929	204	19.26	333%	1,180	184		1,025
Total/Avg Fixed Routes	357,775	70,785	5.05	136%	262,755	71,611	3.67	118%	223,103	191,430	249,572	272,824
Agency	33,843			97%	35,053			101%	34,781			
Link	108,892	49,789	2.19	98%	111,524	45,307	2.46	102%	109,707	152,801	93,823	67,491
Total BATA Ridership	500,510	120,574	4.15	122%	409,332	116,918	3.50	111%	367,591	344,231	343,395	340,315

Summary	2020 Total	2020 Rides Per Day	2021 Total	2021 Rides Per Day	2022	2022 Rides Per Day	2023 Total	2023 Rides per Day	2024 Total	2024 Rides per Day	2025 Total	2025 Rides Per Day
Fixed Routes:	272,824	872	249,572	797	191,430	612	223,103	713	262,755	839	357,775	1,143
Link and Agency	67,491	185	93,823	257	152,801	419	144,488	396	146,577	402	142,735	391
Total Ridership	340,315	1,057	343,395	1,054	344,231	1,030	367,591	1,109	409,332	1,241	500,510	1,534

BATA Yearly Ridership 2020 - 2025 Calendar Years



SLIDES from 2025

Key 2025 happenings

THANK YOU, Kelly!




M-22 Construction - March 2025

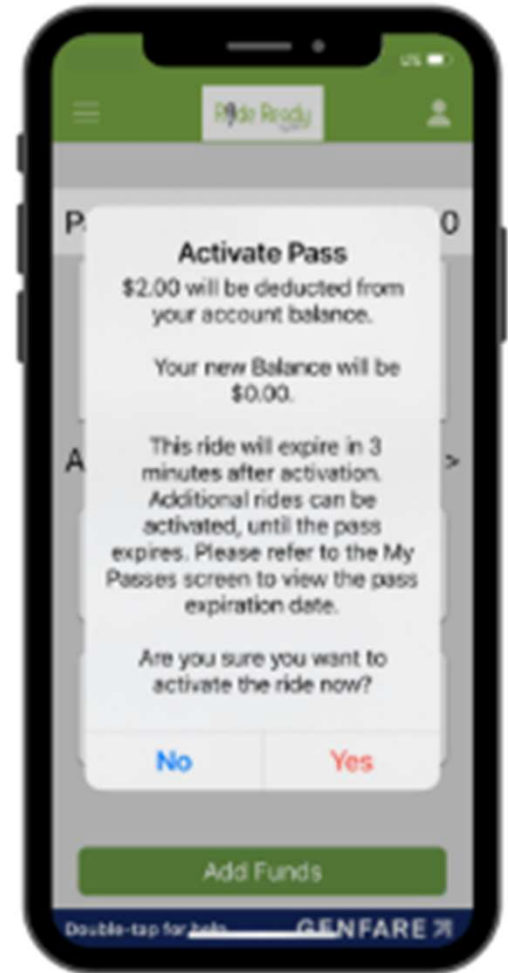
Airport Shuttle Service

New Director Search



2026 BATA

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- Fare Capping



Same
for now



