



Bay Area Transportation Authority

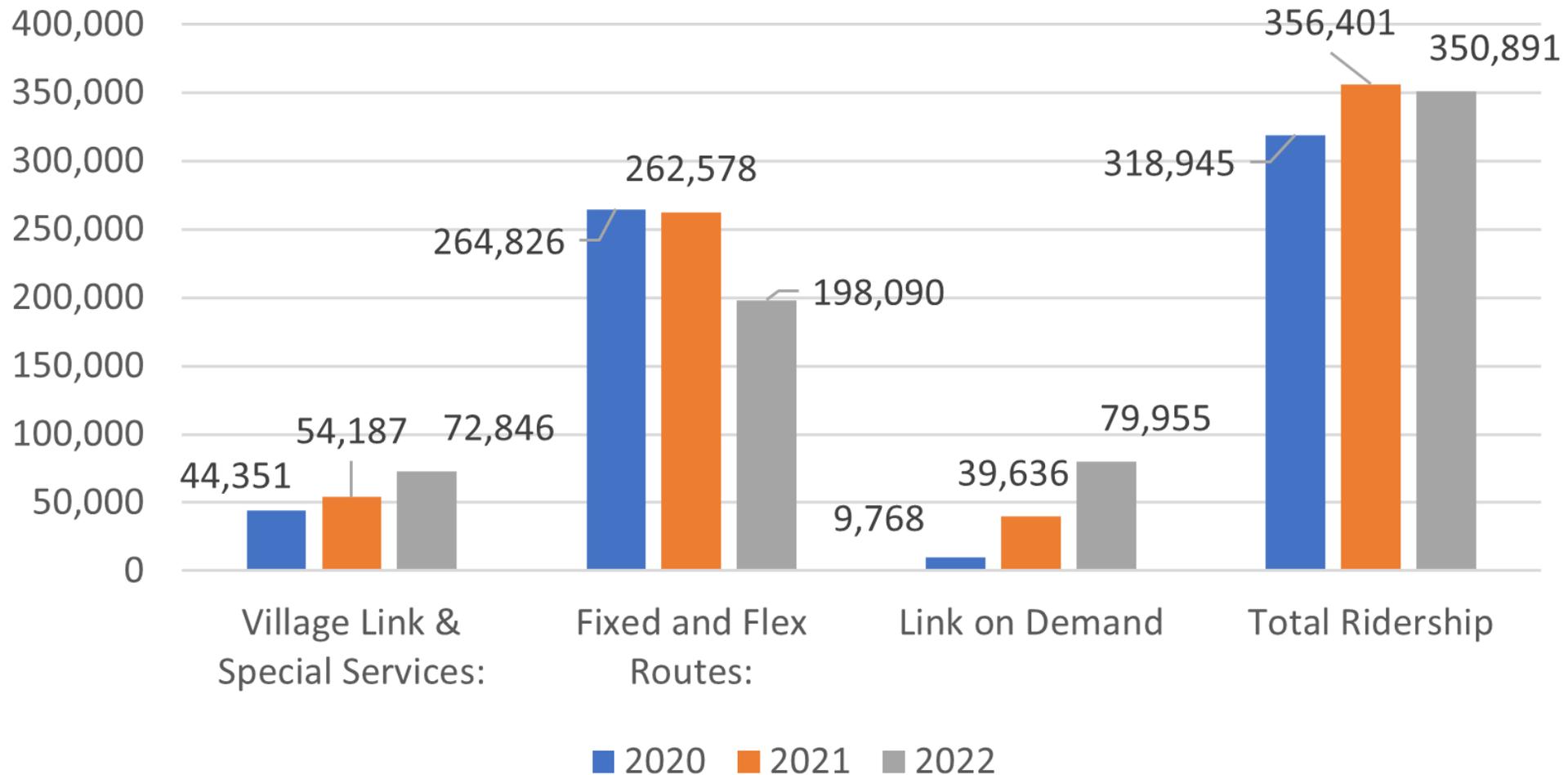


Local Advisory Council

SPRING MEETING, APRIL 12, 2023

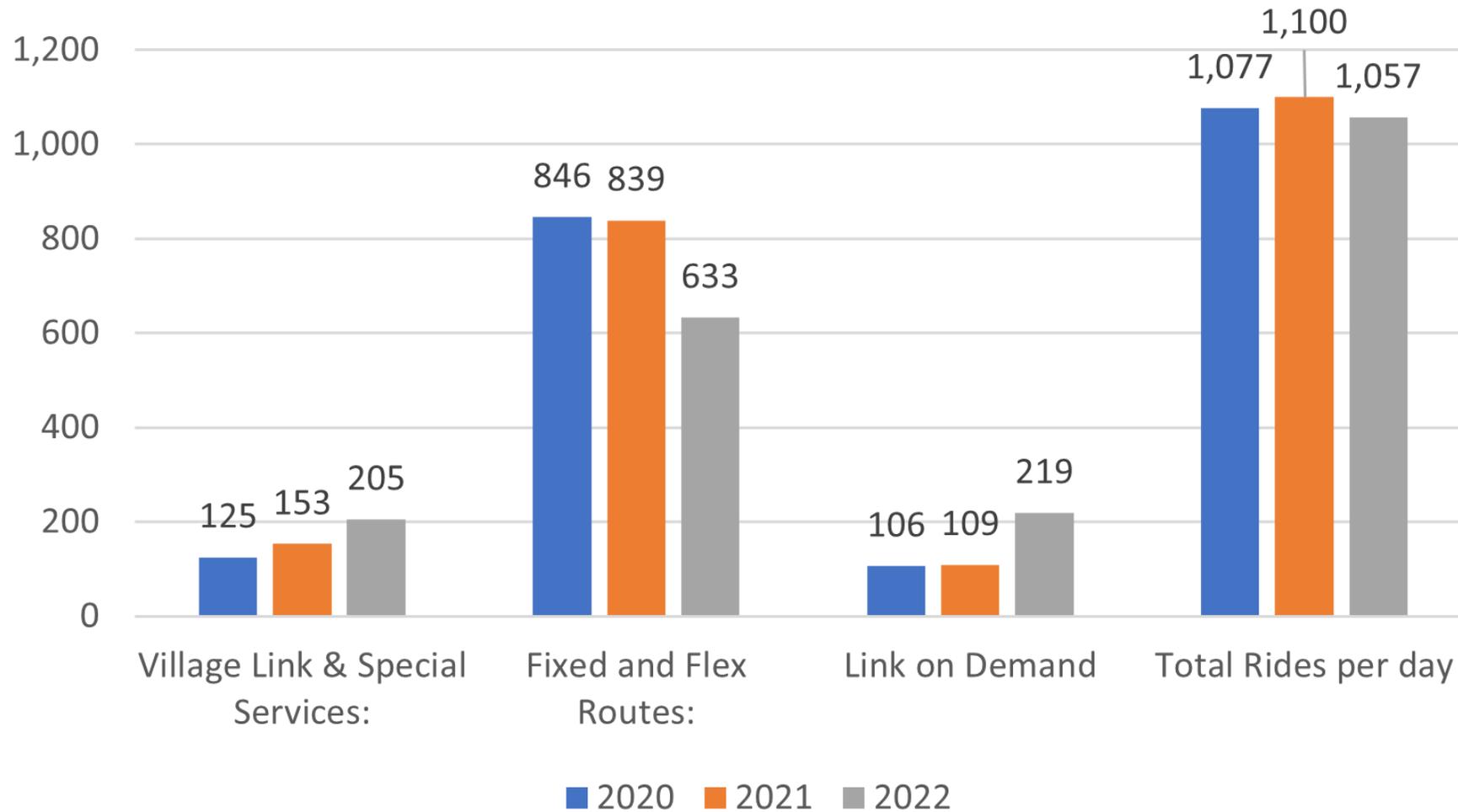
2022 Annual Report Highlights

BATA Ridership 2020 - 2022



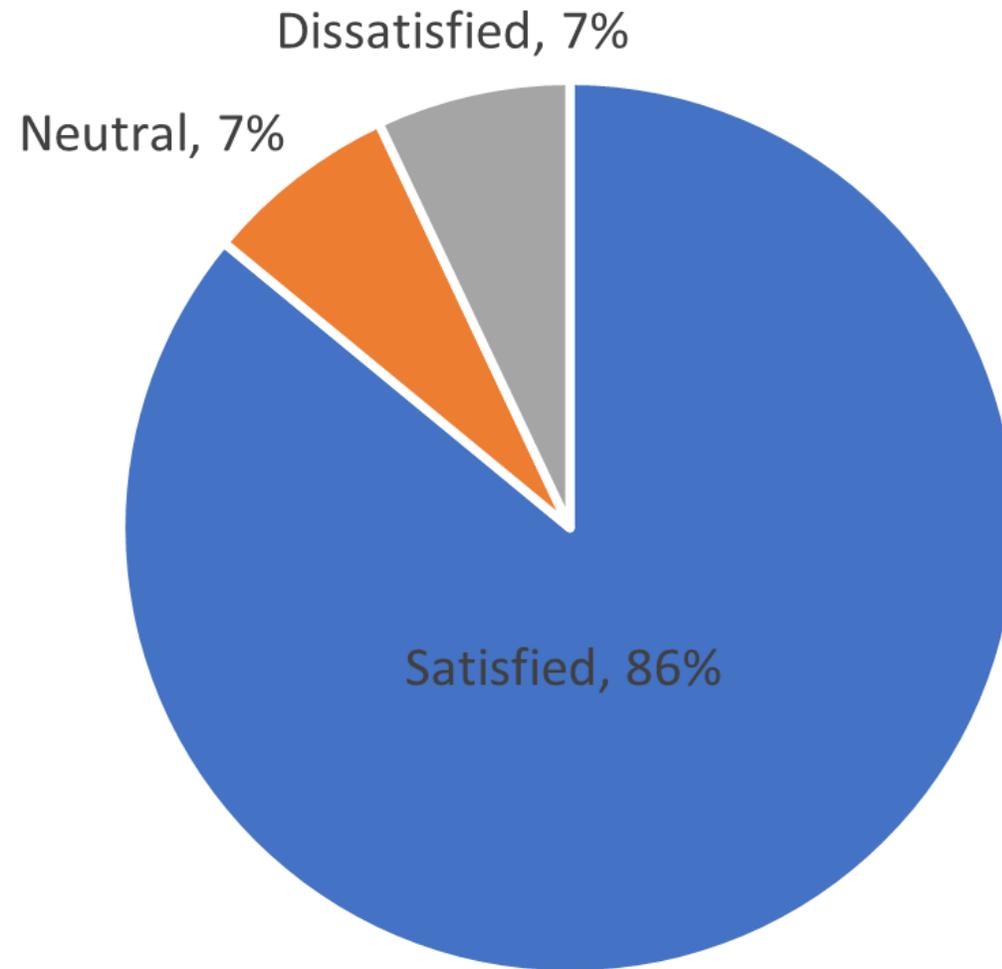
2022 Annual Report Highlights

BATA Rides per day, 2020 - 2022



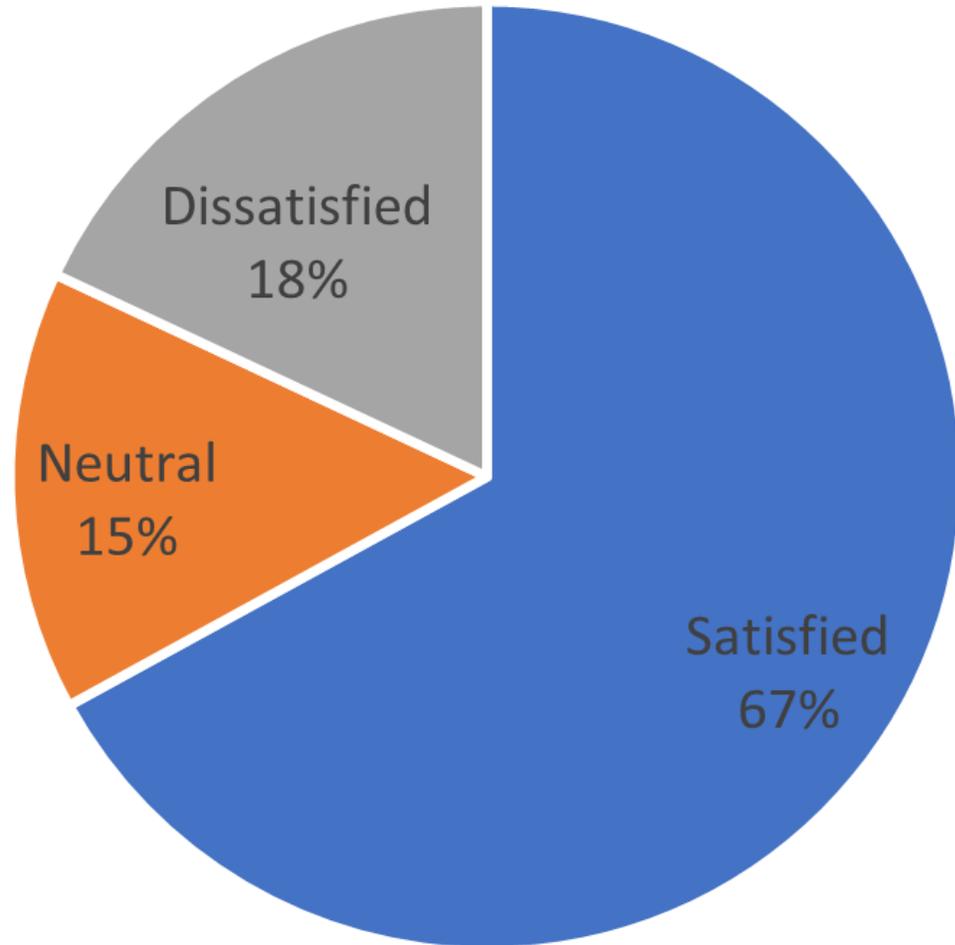
2022 Annual Report Highlights

Customer Satisfaction Survey, BATA Fixed Route

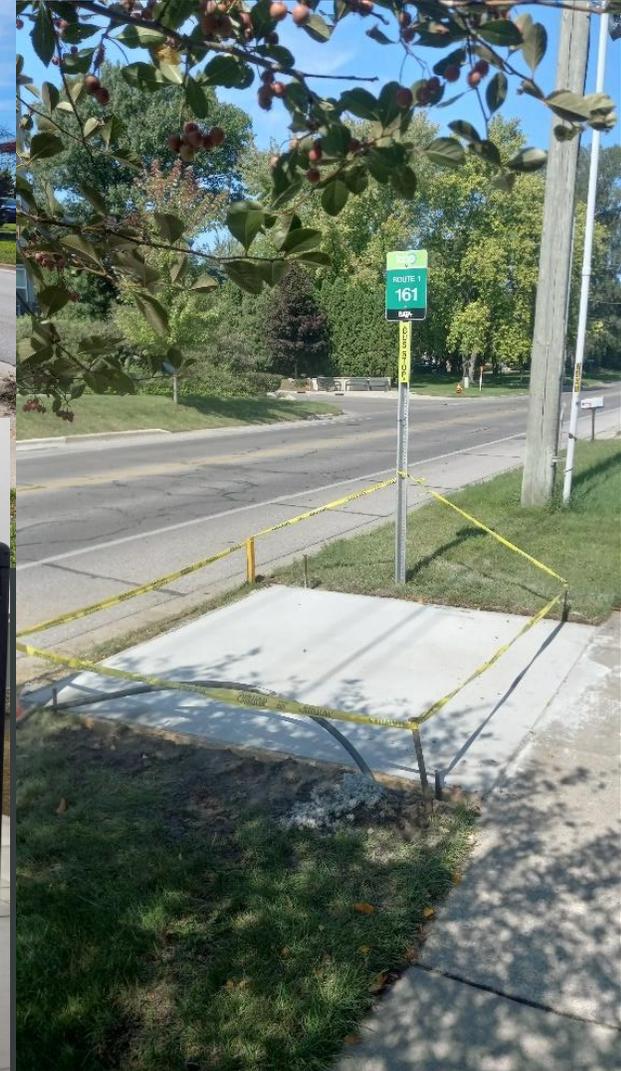


2022 Annual Report Highlights

Demand Response Customer Survey



2022 Annual Report Highlights



2022 Annual Report Highlights



Hiring in 2022!

- Increased the hiring rate from a trend of 2.25 new employees per month to 5 new employees per month.
- Improved the employee retention rate from 61 percent to 80 percent.
- Reduced the number of fulltime employees needed to operate at full services levels from 26 drivers to 14 drivers still needed. * update...

Summer 2023

bayline

FROM BATA

loop

bike n ride

park n ride



bayline

1 2 B

Effective: January 1, 2023

City Loop & Bayline Service Traverse City Area

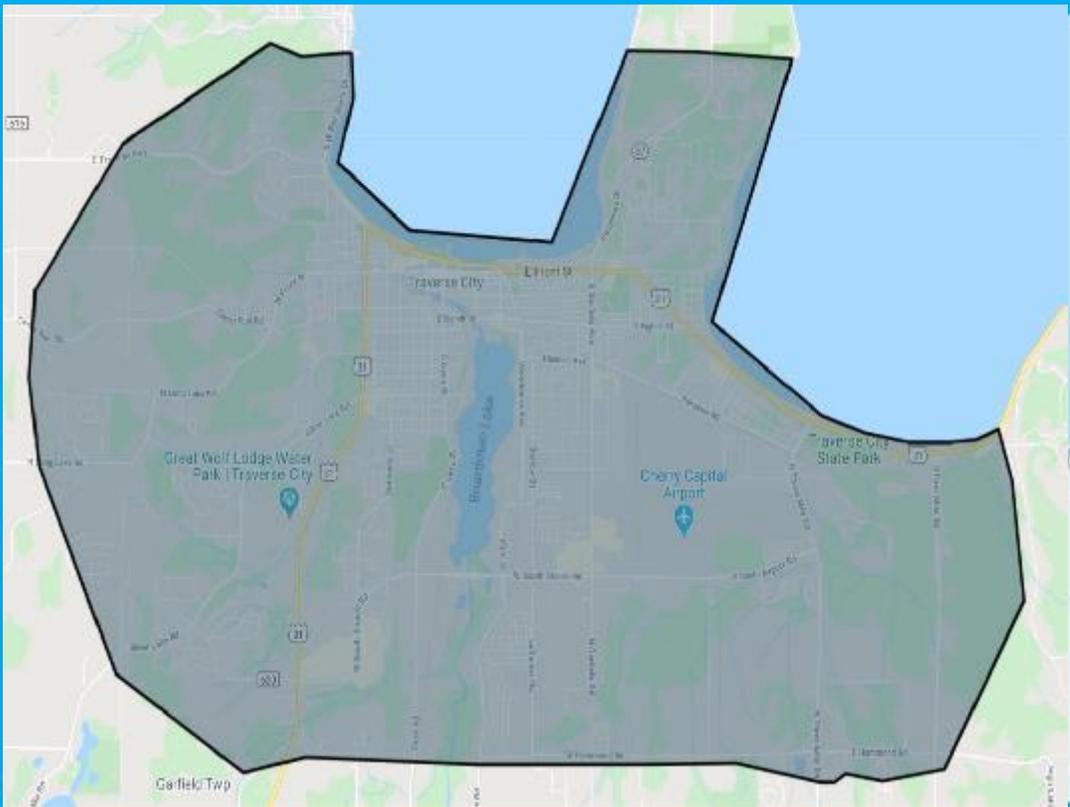
- 1 GT Mall, GT Crossings, Garfield Township Hall, Vista Park, Hillview Apts, Bay Hill Apts, Old Town, Downtown Traverse City
- 2 Goodwill Inn, Ridge 45 Apts, GT Health Dept, Medilodge TC, Kings Court, Village Glen, MI Sec of State, USPS, Salvation Army, District Library, Disability Network, Downtown Traverse City
- B Meijer, Grand Traverse Commons, Downtown Traverse City, Northwestern Michigan College, East Bay Hotel District, Woodland Creek Park & Ride

Visit bata.net/schedules for complete schedules.



BATA
Bay Area Transportation Authority

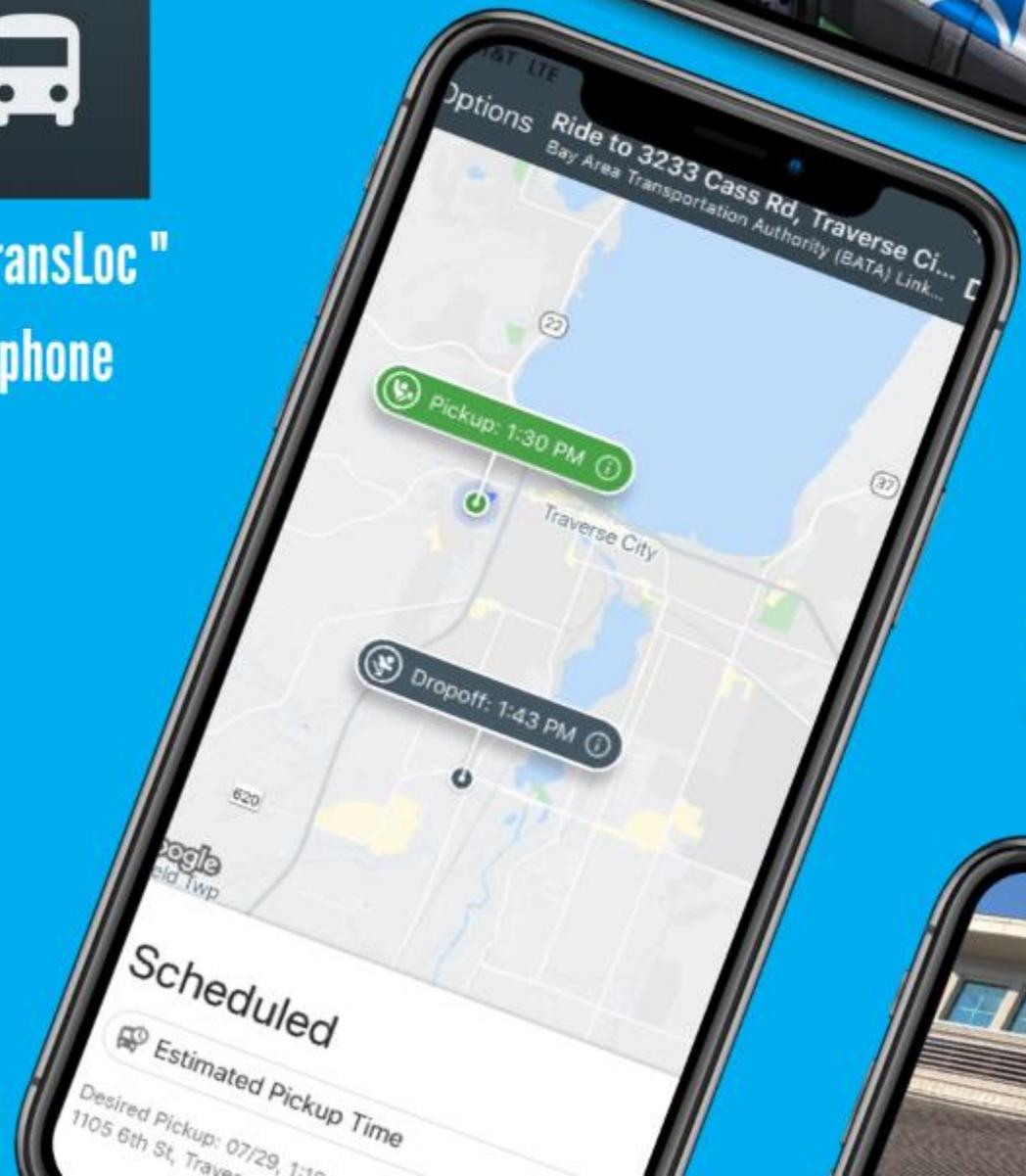




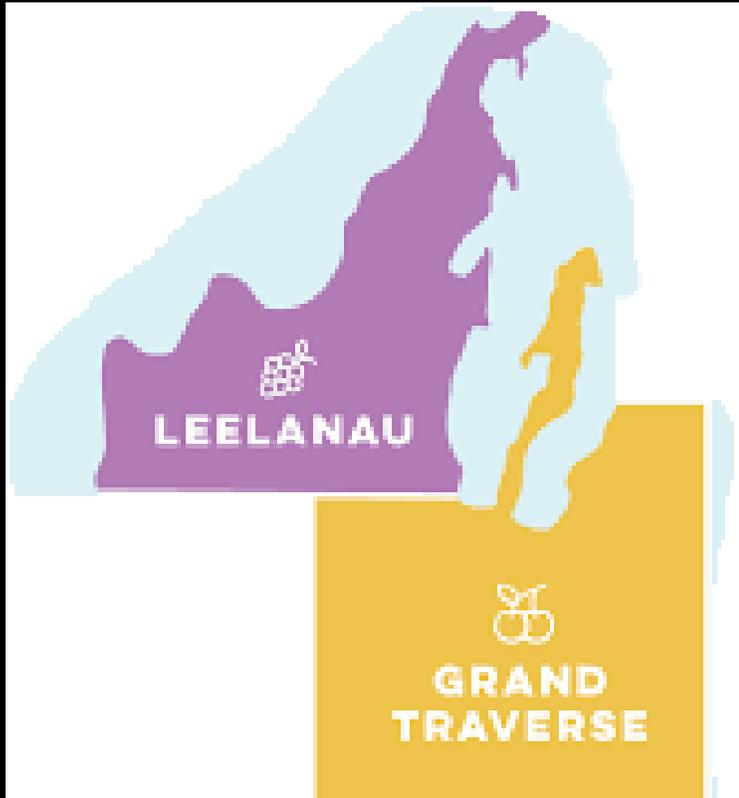
Search "TransLoc"
on your phone

link
on-demand

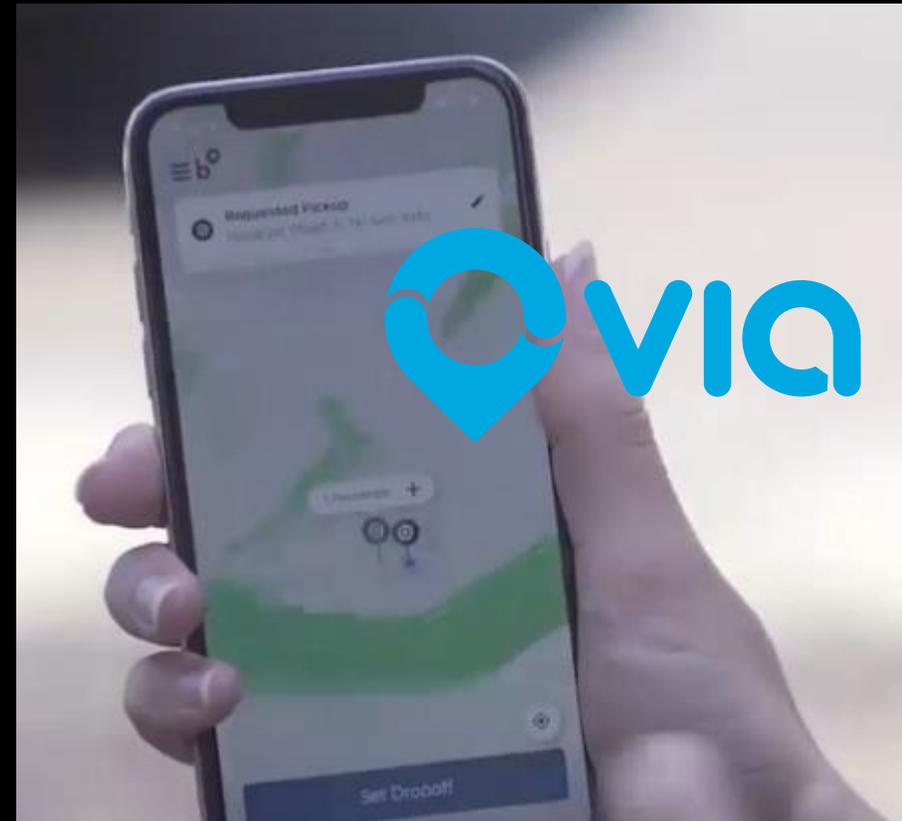
Schedule Rides
on your phone!



link^{Village}_{on-demand} + **link** = ~~BATA~~ **link**



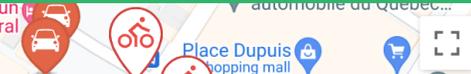
Service area
wide
on-demand
service!



Summer 2023

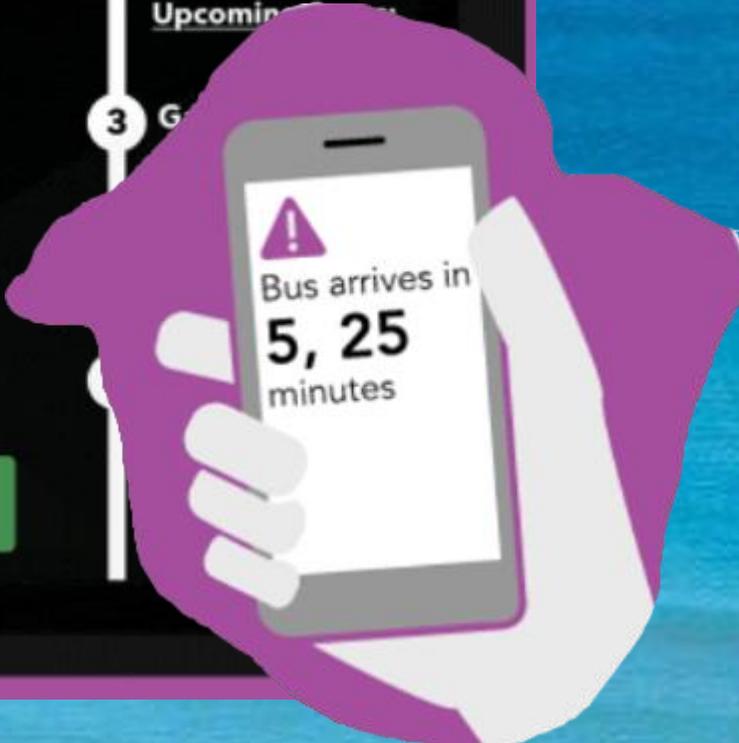
transit TV 10:25

 Station Berri-UQAM	 Station Berri-UQAM	 Station Berri-UQAM
Berri-UQAM	Côte-Vertu	Angrignon
2 min	3 min	4 min
9 min	9 min	10 min
16 min	15 min	16 min
Station Berri-UQAM	Station Berri-UQAM	Station Berri-UQAM
Longueuil-Uni...	Montmorency	Honoré-Beau...
0 min	2 min	1 min
6 min	7 min	7 min
13 min	12 min	13 min



Washington Blvd & Gayhart St
in **1** minute

Green Route

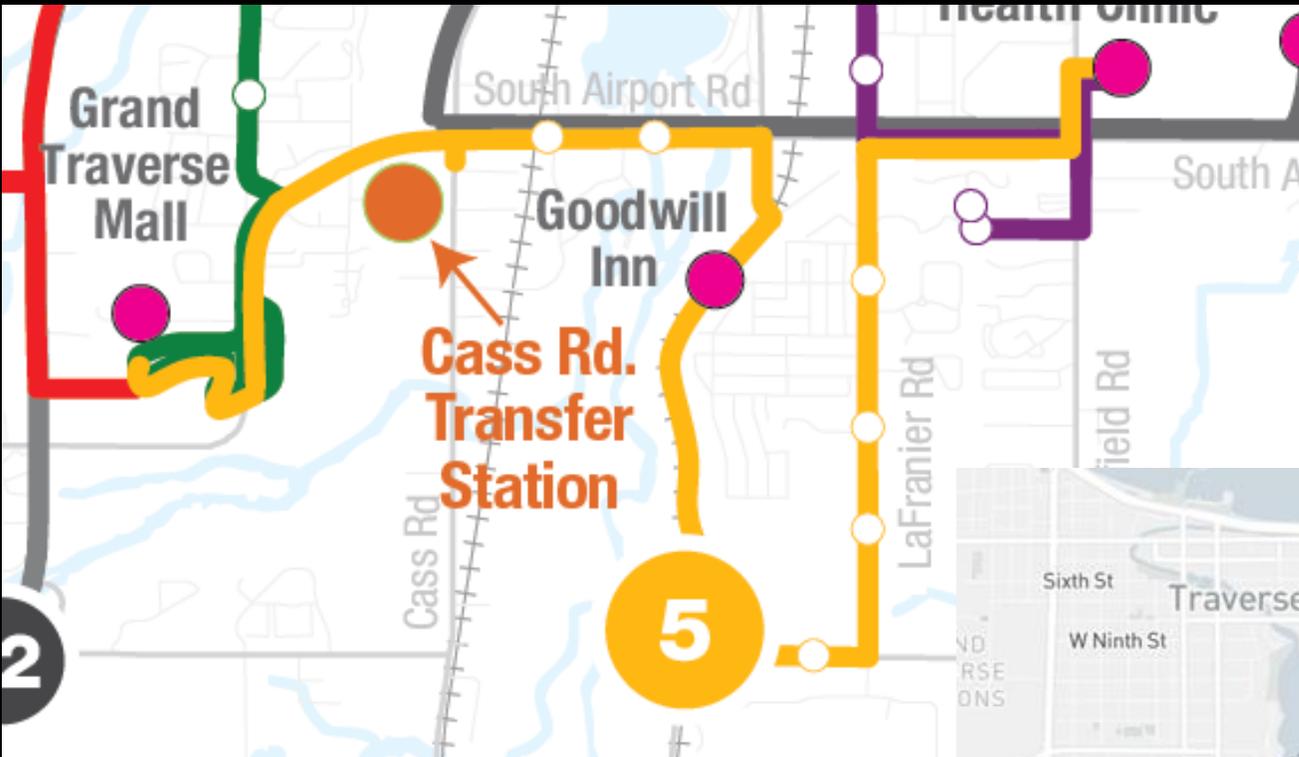


Bus arrives in
5, 25
minutes

Real Time Bus Tracker

BATA.

Crosstown

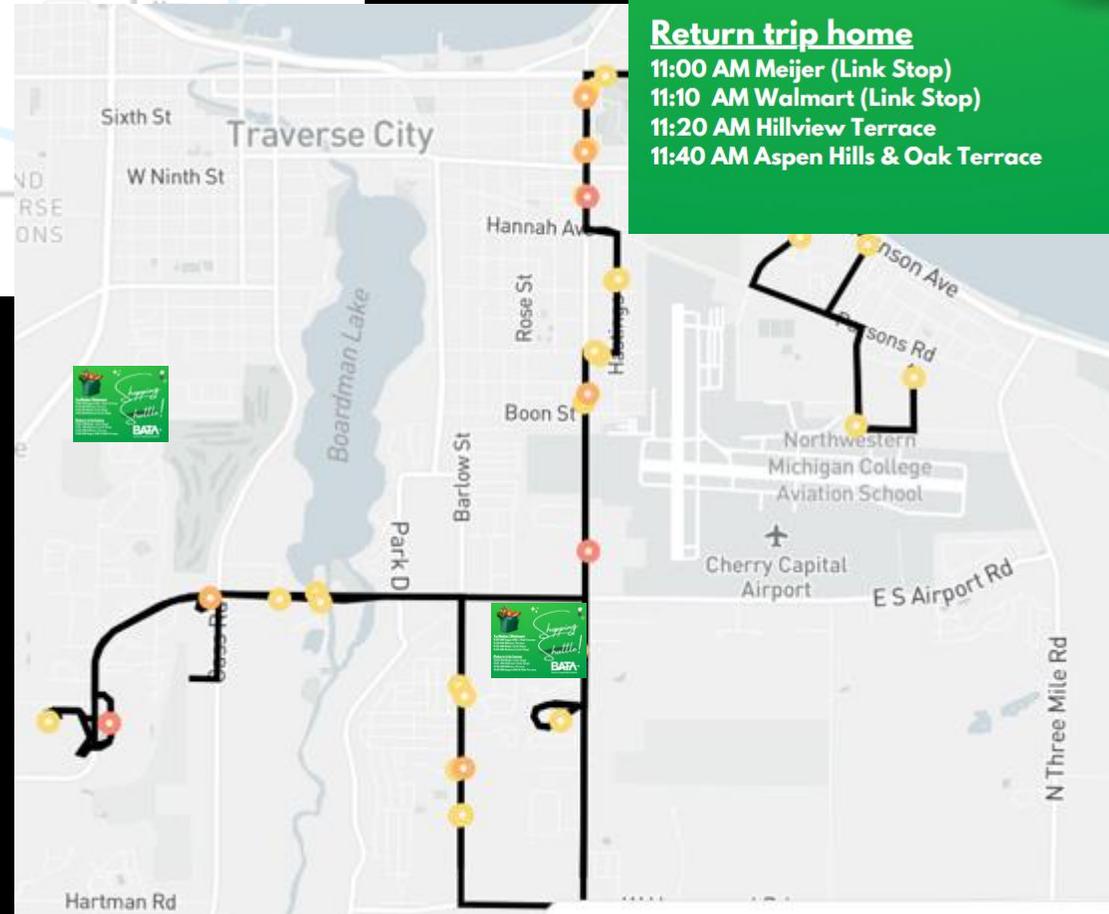


hopping huttle!

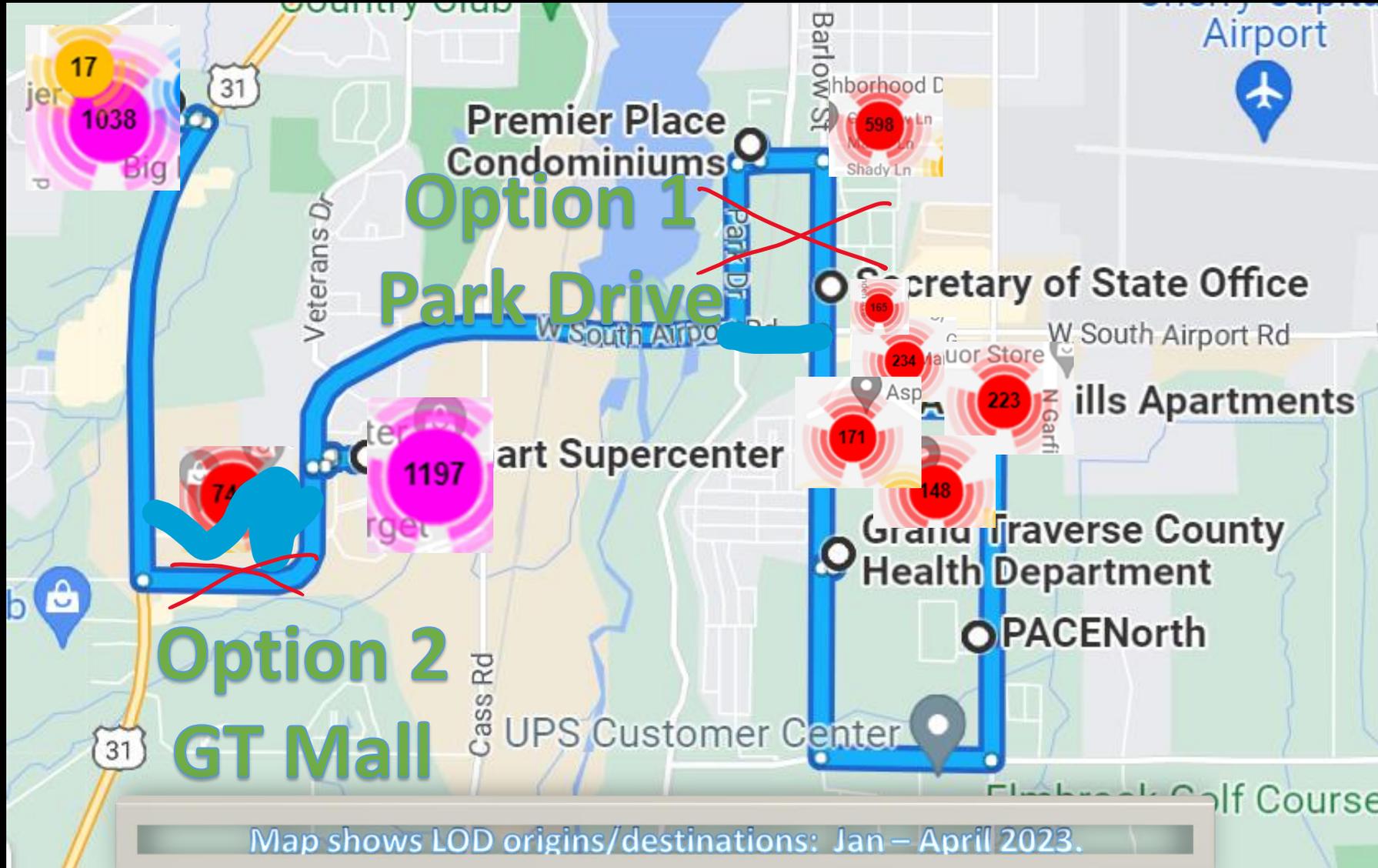
BATA
Bay Area Transportation Authority

To Meijer/Walmart
 9:00 AM Aspen Hills / Oak Terrace
 9:20 AM Hillview Terrace
 9:30 AM Meijer (Link Stop)
 9:40 AM Walmart (Link Stop)

Return trip home
 11:00 AM Meijer (Link Stop)
 11:10 AM Walmart (Link Stop)
 11:20 AM Hillview Terrace
 11:40 AM Aspen Hills & Oak Terrace



Meijer, GT Mall, Walmart, Park Drive, Lafranier, Garfield. 26 – 28 minutes
Hot spots: Meijer, Walmart, residences. Connect to Bayline, 1, & 2





BATA

BATA
Hall St.
Retail Store

Northern Lakes