



Local Advisory Council October 2025





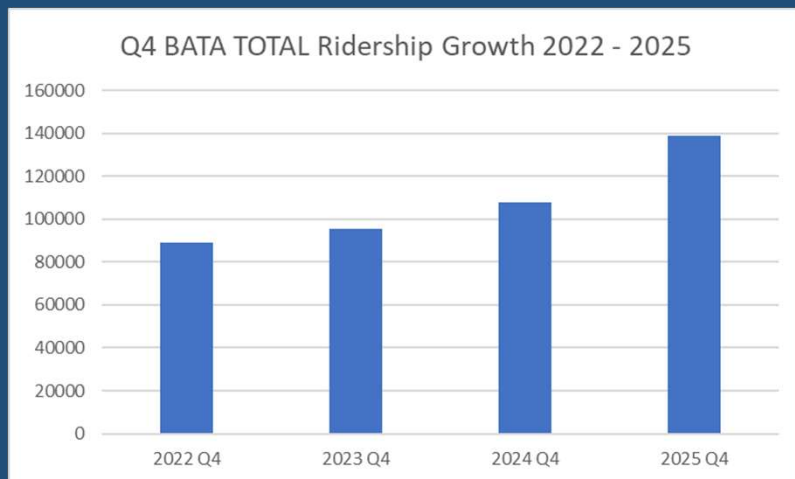
Bay Area Transportation Authority

RIDERSHIP

Q4 2025 Ridership Report (July – Sept.)

Q4 2025 Ridership: Total Ridership

Year / Quarter	Fixed Ridership	Link Ridership	Agency Ridership	Total Ridership	% Increase / Decrease
FY 2025 Q4	101,974	28,056	8,783	138,813	129% of 2024 Q4
FY 2024 Q4	70,068	28,519	9000*est.	107,587	
FY 2023 Q4	60,161	26,381	9000*est.	95,542	



2022 Q4: 89,059



Recent
highlights:

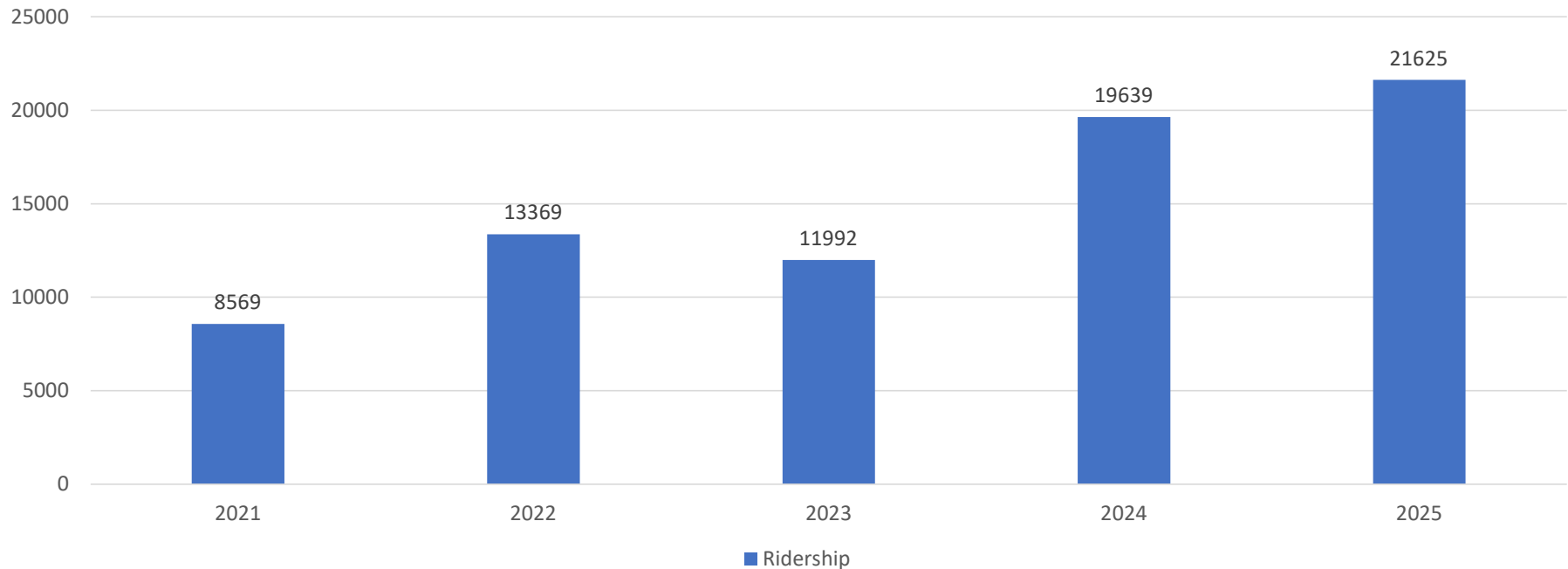
1,331 riders chose to ride the Bayline
pre-dawn for the Bayshore Marathon –
up from 2024's 1,100 early morning
marathon riders.



Festival Totals (2021 – 2025)



Festival Ridership



NOTE: Totals include Bayline, Open Ramp and Orchard Tour ridership combined.
Cherry Festival Ridership Record: 2019 = 29,019



1 Day Event!
102 Rides
93 in 2024,
87 in 2023

138 in 2025

209 in 2024

157 in 2023

August 27-30 2026 –
mark your calendar!



2025 Bike-n-Ride Season Ends – Saturday, Oct. 18

737 recorded bikes and ~4,200 riders on Route 10 with a few more days to go! Compared to 714 bikes in 2024.



bike n ride

BATA
Bay Area Transportation Authority

Early AM Airport Pilot Link Service Complete

Key Metrics

- Service Hours Delivered: 300+ hours
- Service Days: 138
- Total Trips Completed: 35
- Unique Riders Served: 27 individuals
- Rides per day: .25 rides per day or about 1 ride per week
- Outcome: All riders successfully reached the airport on time – no missed flights



During this same period BATA’s other services provided the following ridership to the airport:

- Regular Link Service (6 a.m. – 10:30 p.m. seven days a week): 425 rides

March 1 - Sep 12 2025	March	April	May	June	July	August	Sep 1 - 12	Total
Trips from Airport	19	13	23	24	9	30	9	127
Trips to Airport	64	58	41	42	30	50	13	298
Total Trips	83	71	64	66	39	80	22	425

- Village Loop Route 14 – Acme (Airport Stop Monday – Friday only): 137 rides
 - 102 boardings from TVC
 - 35 alightings to TVC

05.21.25	Interlochen Series - J1 Education Series	26
5.21.25	BATA New Hires BATA 101	5
05.24.25	Bayshore Marathon education	100
05.28.25	YMCA Senior Palooza	80
05.28.25	Interlochen Series - J1 Education Series	15
5.29.25	McDonalds Student Orientation	9
06.04.25	Smart Commute Week Try Transit Day Breakfast at Hall	200
06.04.25	Interlochen Series - J1 Education Series	27
6.05.25	Anderson's Market J1 Education	10
6.05.25	Cherry Republic J1 Student Education	12
6.11.25	BASA Senior Transportation Education	10
06.11.25	Interlochen Series - J1 Education Series	10
6.13.25	Meadow Valley BATA 101	10
06.17.25	Leelanau Senior Expo	100
06.18.25	Interlochen Series - J1 Education Series	15
06.18.25	NMC Orientation	50
6.24.25	East Bay Hotel Info Blitz	18
6.25.25	COA and BATA	1
6.25.25	Interlochen Series - J1 Education Series	25
6.26.25	East Bay Hotel Info Blitz part 2	10
6.27.25	Open ramp EV driving and BATA information guide.	300
06.28.25 - 07.05.25	Cherry Festival random awareness	100
7.9.25	BASA and BATA Senior info session	12
7.10.25	Disability Network BATA 101 and bus tour	9
7.10.25	Hillview Terrace BATA 101 and bus exploration	27
07.16.25	Interlochen Library Educational Event, EV + Remote toy buses	80
07.16.25	NMC Orientation	75
7.18.25	Tour De TART Bike n Ride Promo	18
7.24.25	Greenspire Middle School Open House	20
7.28.25	Norte Bike n Ride Table	24
7.29.25	David Collins, Blind Rider	1
7.30.25	David Collins, Blind Rider	1
7.31.25	Disability Network BATA 101 and bus tour	8
08.01.25	NMC Orientation	45
8.01.25	Suttons Bay Art Fair Promo	10
8.01.25	Jubilee House BATA 101 for Staff	4
8.01.25	Friday Night Live - TC DDA	250
8.08.25	David Collins, Blind Rider	1
8.08.25	Friday Night Live - TC DDA	150
8.11.25	Norte Bike n Ride Table	25
8.13.25	Community Foundation meet and greet	8
08.13.25	NMC Orientation	25
08.14.25	Senior Center Travel Expo	10
8.18.25	Norte Bike n Ride Table	20
8.18 & 8..19 2025	CHS Open House	30
8.19.25	8.27+B84.25	12
8.21.25	New Hire BATA 101	1
8.25.25	TCAPS Montessori open House 1	12
8.26.25	TCAPS Montessori open House 2	20
8.27.25	GT Academy Open House	60
8.27.25	Glen Lake Schools Open House	40
8.28.25	Old Mission Peninsula School Open House	30
8.28.25	Woodland School Open House	80
09.04.25	The Children's House Parent Meeting	15
09.17.25	BASA BATA Presentation	80
9.30.25	Pete's Place BATA 101	5



Interlochen
ARTS ACADEMY

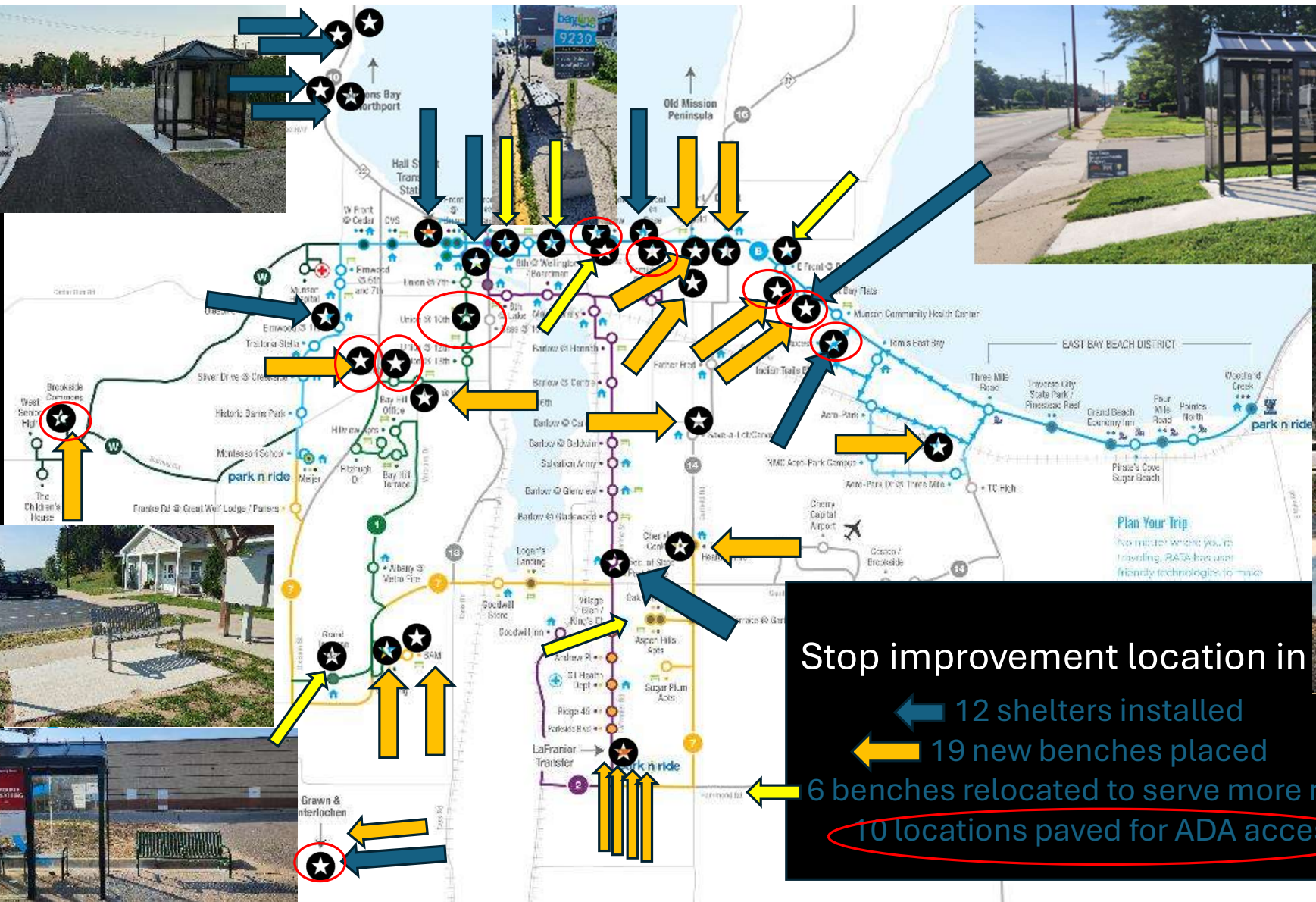


Choose your way.



Leelanau County
Senior Services







October 20th Changes in a Nutshell

1

No Walmart on inbound

10

biken**ride** &

construction schedule ends

2

No Goodwill Inn

- transfer to 5, 7, 13 @ LaFranier

11

School schedule

5

New! LaFranier, Garfield,
Hastings, NMC

12

Construction pauses

7

Add Goodwill Inn, Mall, SOS,
Salvation Army - No Garfield

13

Add Goodwill Inn OB



5

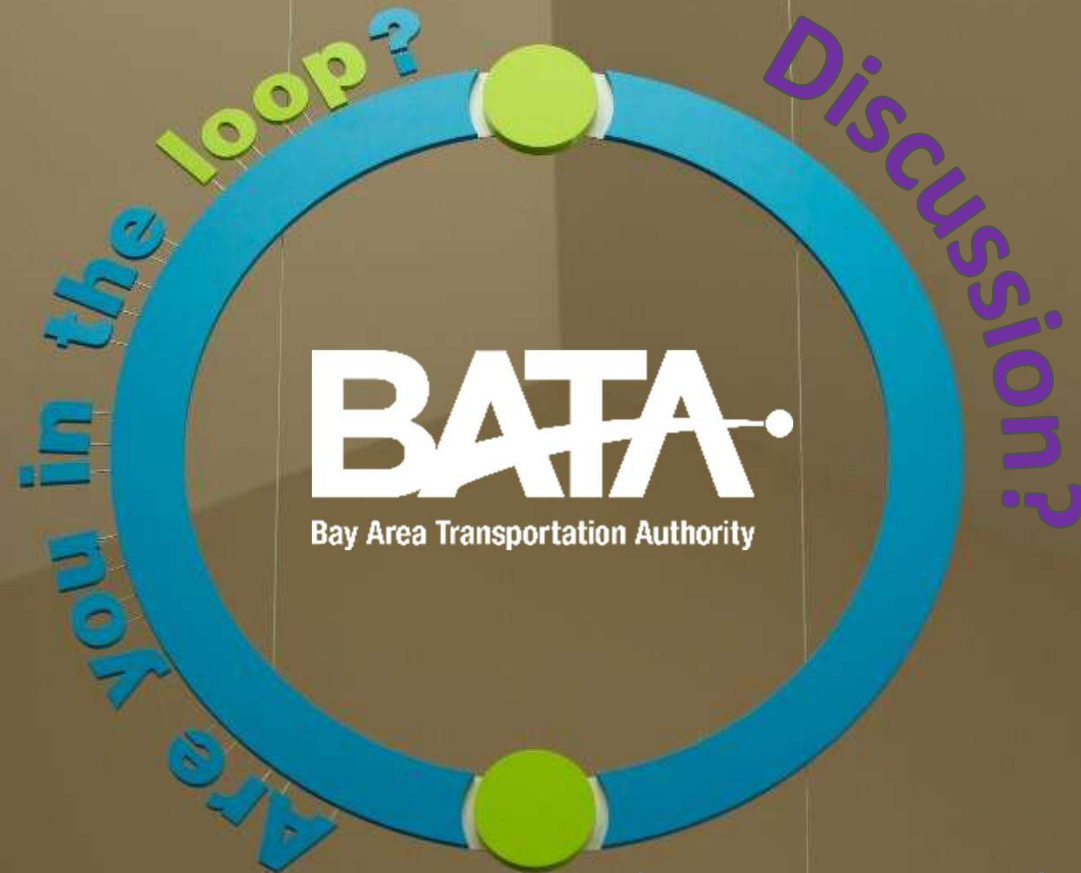


Route 5

	MONDAY-FRIDAY	SATURDAY
First Bus	6 am Northbound from LaFranier	9 am Northbound from LaFranier
Buses run about every	60 min 6 am - 9 pm	60 min 9 am - 6 pm
Last Bus	8 pm Northbound	5 pm Northbound

Southbound to LaFranier Transfer PnR **Northbound** to NMC/Dennos Museum

Stop	A		A	Stop
500	:21	NMC / Dennos Museum	:20	500
505	:22	E Front St at Milliken Dr	---	N/A
509	:24	Garfield Ave at State St	---	N/A
515	:24	Garfield Ave at Titus Ave	---	N/A
521	:25	Garfield Ave at Boyd Ave	---	N/A
N/A	---	Titus Ave at Fair St	:17	590
525	:28	Hastings St at Father Fred	:14	580
531	:29	Hastings St at Annika Place	:13	570
535	:30	Carver at Save-a-Lot	:12	560
541	:31	Garfield Rd at Boon	:11	550
545	:33	Cherryland Center / Traverse Health Clinic	:08	540
561	:36	Garfield Rd at Oak Terrace	---	N/A
555	:37	Oak Terrace Apts	---	N/A
551	:37	Aspen Hill Apts	---	N/A
530	:39	Oak Terrace at Garfield Rd (Kandu Island)	---	N/A
565	:40	Garfield Rd at Sugar Plum Apts	---	N/A
544	:44	LaFranier Transfer park n ride	2 7 13 :00	



Take action! Spread the word about BATA.