



NEWS RELEASE

For Immediate Release

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BATA to install new bus shelters this spring

TRAVERSE CITY, Mich. — In an effort to increase rider comfort and convenience, BATA is in the process of installing 14 new bus shelters in key locations along its routes. The shelters are due to be fully installed by the end of May. The new glass shelters will be solar lit for energy efficiency and cleaned on a regular basis. The shelters will be configured in two sizes: 6' x 10' and 4' x 8'. The larger model will address accessibility needs while providing riders a more comfortable environment. The smaller model will add convenience, allowing BATA to provide passengers access in areas with greater space restrictions.

"We're continuing to introduce organizational improvements as we apply our new service model," states Carrie Thompson, BATA Business Development Director. "The new shelters will enhance the BATA passenger experience by delivering comfort and convenience, but also access to information with system-wide maps and brochures inside each shelter."

Current locations for the shelter installations include the following:

Route 10: Suttons Bay

Shady Lane Market

Route 11: Glen Arbor

Grumpy's Market

Maple City Lions

Glen Arbor Oak at Western

Route 12: Interlochen

Menards

Blair Township Hall

Ric's Food Store

Route 13: Kingsley

Oleson's

Hobbs Hwy Park & Ride

Northland Foods

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**Route 14: Williamsburg**

Woodland Creek
M-72 Park & Ride

Two of the 14 bus shelters will be installed in yet-to-be-determined locations. A current model bus shelter will also be placed at the NMC Parsons Stulen Building.

About BATA

With over 120 employees, BATA provides more than half a million annual rides to residents and visitors in Leelanau and Grand Traverse counties. After an extensive study, the organization launched major service and route improvements in May 2013. These enhancements, including the addition of the new bus shelters, were designed to better meet residents' daily transportation needs. Visit bata.net or call 231.941.2324 for more information.

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Attached:

PDF image of a bus shelter installation, Oleson's East Bay